

## BOP MS SPONSORSHIP PACKAGES

Thank you for the opportunity to pitch our sponsorship packages to you and for your time to go over the different packages on offer. Each section has a different amount and against these you can see what amounts we need to cover certain expenses, and then what we can offer you in return for your generous donation.

### Platinum package – \$5,000.00

#### Covers:

#### **One term of exercise classes**

Our Society provides physiotherapy, pilates and aqua exercise classes for our members to attend. These classes are held in specialist venues run by specialised instructors on a weekly basis (excluding public or school holidays). These particular exercises have shown to be extremely vital to our member's wellbeing, providing crucial physical and emotional assistance.

#### Includes:

- Your company logo will be displayed on the following:
  - MS website.
  - MS Facebook sponsors page, along with four newsfeed advertising opportunities run throughout the term.
  - MS newsletters (160 distributed bi-monthly), as well as a quarter page of advertising just prior or during the sponsorship term.
- Four complimentary passes to one of BOP MS Society's major events (as well as displaying your company flag or other advertising material at all of our major events).

## **Diamond – \$2,500.00 per year**

Covers (one of the below):

### **Printing and stationery**

Printing and stationery expenses in an office can quickly add up. We distribute bi-monthly newsletters to all of our members, sponsors and health professionals. These newsletters are essential for our members to be kept informed of all upcoming events, as well as latest research or medical news that has come onto the market.

### **Vehicle expenses**

So as our Tauranga based Field Worker can support members at medical appointments or general meetings, the use of a company car is essential. This covers the annual Warrant of Fitness, registration and petrol costs.

Includes:

- Your company logo displayed on the following:
  - MS website.
  - MS Facebook sponsors page, along with three newsfeed advertising opportunities.
  - MS newsletters (160 distributed monthly), as well as two pieces of advertising.
- Two complimentary passes to one of BOP MS Society's major events (as well as displaying your company flag or other advertising material at all of our major events).

## **Gold – \$1,000.00 per year**

Covers:

### **Staff training**

Our Field Workers need to attend training throughout each year to be kept up to date on the latest news, research or medical advice to then provide education to our members and health professionals.

Includes:

- Your company logo displayed on the following:
  - MS website.
  - MS Facebook Sponsors page, along with two newsfeed advertising opportunities.
  - MS newsletters (160 distributed monthly), as well as one piece of advertising.
- One complimentary pass to one of BOP MS Society's major events (as well as displaying your company flag or other advertising material at all of our major events).

### **Silver – \$500.00 per year**

Covers:

#### **Meeting expenses**

Our Field Workers often need to meet with members outside of the office. This package covers the costs of these meetings throughout the year.

Includes:

- Your company logo displayed on the following:
  - MS website.
  - MS Facebook page, along with one newsfeed advertising opportunity.
  - MS newsletters (160 distributed monthly).

### **Bronze – \$250.00 per year**

Covers:

#### **Subscriptions / Memberships**

In order for our Society to be kept updated with the latest research, news or medical advice we need to hold several subscriptions.

Includes:

- Your company logo displayed on the following:
  - MS website.
  - MS Facebook page.
  - MS newsletters (160 distributed monthly).

Thank you very much for your time reading over our sponsorship packages. If you wish to discuss any of these further please contact me directly via email [admin@bopms.co.nz](mailto:admin@bopms.co.nz) or on mobile 027 521 9977.



**Rachelle Atherton**  
Funding and Administration Manager